



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

## Contract # 1352741

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Obama for America (30051)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** OBAMA / 1537 (466780)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 1537  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** OBAMA

**Date Entered** 08/09/12  
**Last Modified** 08/09/12  
**Entered By** Gardy Sweetman  
**CO-OP** No  
**Headline #** ECR09781598  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,593.75  
**Net Total** \$43,031.25  
**Sales Tax**

## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	82	\$50,625.00
<b>Grand Total:</b>	<b>82</b>	<b>\$50,625.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	6:58A- 7:27A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/9/12
5.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	7:28A- 7:57A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/9/12
5.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	7:58A- 8:27A (EST)			1	1	1	1			3	\$200.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/9/12
5.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	8:28A- 9A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/9/12
5.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	10P- 10:27P (EST)			1	1	1	1			3	\$1,250.00	\$5,000.00	Columbus (WTTE)	NEWS	8/9/12
5.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	10:28P- 11P (EST)			1	1	1	1			3	\$1,250.00	\$5,000.00	Columbus (WTTE)	NEWS	8/9/12
7.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	9A- 10A (EST)	1							X	1	\$300.00	\$300.00	Columbus (WTTE)	NEWS	8/9/12
5.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	9A- 10A (EST)			1	1	1	1			3	\$175.00	\$700.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/9/12
5.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	10A- 11A (EST)	3		X	X	X	X			3	\$175.00	\$600.00	Columbus (WTTE)	MAURY	8/9/12
10.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	11A- 12P (EST)	2		X	X	X	X			2	\$115.00	\$230.00	Columbus (WTTE)	JEREMY KYLE	8/9/12
10.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	12:58P- 1:57P (EST)	3		X	X	X	X			3	\$115.00	\$300.00	Columbus (WTTE)	JUDGE ALEX	8/9/12
12.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	1:58P- 2:57P (EST)	3		X	X	X	X			3	\$150.00	\$450.00	Columbus (WTTE)	JUDGE JOE BROWN	8/9/12
10.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	2:58P- 3:57P (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	JUDGE GREG MATHIS	8/9/12
10.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5:58P- 6:27P (EST)			1	1	1	1			3	\$300.00	\$1,600.00	Columbus (WTTE)	BIG BANG THEORY	8/9/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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16.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	6:28P- 6:57P (EST)			1	1	1	1			4	\$400.00	\$1,600.00	Columbus (WTTE)	2.5 MEN	8/9/12
16.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	6:28P- 6:57P (EST)	1						X		3	\$400.00	\$400.00	Columbus (WTTE)	BIG BANG THEORY	8/9/12
17.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	6:58P- 7:30P (EST)			1	1	1	1			4	\$1,000.00	\$4,000.00	Columbus (WTTE)	2.5 MEN	8/9/12
16.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	7:30P- 7:57P (EST)			1	1	1	1			3	\$1,350.00	\$5,400.00	Columbus (WTTE)	BIG BANG THEORY	8/9/12
16.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	7P- 7:30P (EST)	1						X		1	\$1,000.00	\$1,000.00	Columbus (WTTE)	BIG BANG THEORY	8/9/12
20.0	Normal Line / Prime Premium	10/08/12-10/08/12	3	:30	7:57:50P- FOX-Bones (Monday)	1	X							1	\$1,800.00	\$1,800.00	Columbus (WTTE)	BONES	8/9/12
20.0	Normal Line / Prime Premium	10/03/12-10/03/12	3	:30	7:57:50P- FOX-X Factor (Wednesday)	1			X					1	\$2,000.00	\$2,000.00	Columbus (WTTE)	X-FACTOR	8/9/12
20.0	Normal Line / Prime Premium	10/04/12-10/04/12	3	:30	7:57:50P- FOX-X Factor (Thursday)	1				X				1	\$2,000.00	\$2,000.00	Columbus (WTTE)	X-FACTOR	8/9/12
23.0	Normal Line / Prime Premium	10/04/12-10/04/12	3	:30	8:58P- FOX-Glee (Thursday)	1				X				1	\$2,200.00	\$2,200.00	Columbus (WTTE)	GLEE	8/9/12
24.0	Normal Line / Prime	10/06/12-10/06/12	3	:30	8:58P- FOX-Fringe (Friday)	1					X			1	\$1,000.00	\$1,000.00	Columbus (WTTE)	FRINGE	8/9/12
25.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	11P- 11:32P (EST)	3		X	X	X	X			3	\$400.00	\$1,000.00	Columbus (WTTE)	OFFICE	8/9/12
25.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	11:33P- 12:04A (EST)	2		X	X	X	X			2	\$225.00	\$450.00	Columbus (WTTE)	SEINFELD	8/9/12

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27.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	12:05A- 12:35A (EST)	2		X	X	X	X			2	\$150.00	\$300.00	Columbus (WTTE)	MY NAME IS EARL	8/9/12
28.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	11P- 11:32P (EST)	1							X	1	\$250.00	\$250.00	Columbus (WTTE)	2.5 MEN	8/9/12
29.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	11:33P- 12:04A (EST)	1							X	1	\$150.00	\$100.00	Columbus (WTTE)	2.5 MEN	8/9/12
30.0	Normal Line / Football	10/07/12-10/07/12	3	:30	12:58:30P- Sports-FOX NFL 1pm Game	1							X	1	\$1,400.00	\$1,400.00	Columbus (WTTE)	NFL	8/9/12
31.0	Normal Line / Football	10/07/12-10/07/12	3	:30	4P- 7P (EST)	1							X	1	\$2,200.00	\$2,200.00	Columbus (WTTE)	NFL	8/9/12
32.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:58A- 8:27A (EST)	1	1							1	\$200.00	\$200.00	Columbus (WTTE)		8/9/12
33.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	10P- 10:27P (EST)	1	1							1	\$1,250.00	\$1,250.00	Columbus (WTTE)		8/9/12
34.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	10:28P- 11P (EST)	1	1							1	\$1,250.00	\$1,250.00	Columbus (WTTE)		8/9/12
35.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	9A- 10A (EST)	1	1							1	\$175.00	\$175.00	Columbus (WTTE)		8/9/12
36.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5:58P- 6:27P (EST)	1	1							1	\$400.00	\$400.00	Columbus (WTTE)		8/9/12
37.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6:28P- 6:57P (EST)	1	1							1	\$400.00	\$400.00	Columbus (WTTE)		8/9/12
38.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6:58P- 7:30P (EST)	1	1							1	\$1,000.00	\$1,000.00	Columbus (WTTE)		8/9/12
39.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:30P- 7:57P (EST)	1	1							1	\$1,350.00	\$1,350.00	Columbus (WTTE)		8/9/12

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Accepted-Agency/Advertiser:

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